



Rhea Lana's PRICING GUIDE

We encourage consignors to follow our pricing guide in order to maximize their profits.
PLEASE BRING ITEMS IN GREAT CONDITION AND NOT MORE THAN 5 YEARS OLD.

ITEMS IN HIGH DEMAND

We sell 95% of these items!

Baby Gear | Nursery Furniture | Large Toys
(Playhouses, Power Wheels, Kitchens, Wagons)

**High demand items, in like-new condition can be priced 35-50% of retail*

PRICE AT
30-35%
OF RETAIL

OTHER ITEMS

Shoes | Maternity | Toys | Books | Games | Puzzles
Sports Equipment | Electronics | Home Decor & More!

PRICE AT
25-30%
OF RETAIL

CLOTHING BRANDS INCLUDE, BUT ARE NOT LIMITED TO, THE EXAMPLES BELOW:

EVERYDAY

BURT'S BEES	GENUINE KIDS
HONEST BABY	CHICK PEA
CHILDREN'S PLACE	CHILD OF MINE
FIRST IMPRESSIONS	CHEROKEE
CAT & JACK	GERBER
CLOUD ISLAND	OSH KOSH
CARTER'S	CRAZY 8
JUST ONE YOU	OLD NAVY

PRICE AT 20%

NAMEBRAND

ZARA BABY	PATAGONIA
H&M	CREW CUTS
NIKE	MINI BODEN
ADIDAS	CHAMPION
GAP	NORTH FACE
POLO	UNDER ARMOUR
RALPH LAUREN	RUFFLE BUTTS
CROWN & IVY	COLUMBIA

PRICE AT 25%

PREMIUM

MILKBARN	TEA COLLECTION
HANNA ANDERSSON	KYTE BABY
SPEARMINT LOVE	LITTLE SLEEPIES
JANIE AND JACK	MAGNETIC ME
POSH PEANUT	CADEN LANE
KICKEE PANTS	SWEETHONEY
KATE QUINN	QUINCY MAE
ANGEL DEAR	GIGI & MAX

PRICE AT 30-35%

ADDITIONAL TIPS TO MAXIMIZE PROFITS

- ♥ BUNDLE COMPLETE OUTFITS/SETS
- ♥ CHOOSE TO DISCOUNT
- ♥ THE BETTER THEY LOOK, THE BETTER THEY SELL

→ Iron wrinkles and fasten any buttons or snaps!

Learn more at
rhealana.com